

READER

We are Chicago's largest free independent publication. We are Chicago's only alternative biweekly.

We are Chicago. And we speak Chicago.

The Chicago Reader is at the center of Chicago politics and culture. For 50 years, we have covered all parts of the city. Today, we are excited to be independent and to be newly nonprofit, adding new revenue to strengthen the company.

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AT A GLANCE

IN PRINT

55,000 copies biweekly
1,150+ distribution outlets

WEBSITE

690,000 monthly users
1,195,000 monthly page views

E-MAIL

57,000 total unique addresses
20,000 Early Warnings
46,000 Daily Reader
12,000 Food & Drink

SOCIAL MEDIA

283,000 Twitter followers
88,000 Facebook likes
63,000 Instagram followers

DEMOGRAPHICS

women: 38%	LGBTQ+: 20%
men: 62%	white: 44.8%
median income: \$64,918	Black: 20.6%
median age: 36	Hispanic: 29.9%
homeowners: 65%	Asian: 4.3%
college-educated: 53%	other: 0.4%

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