

the platform

The Chicago Reader Guide to Business and Professional Services

home improvement

Double Block
3.625" x 1"

Quadruple Block
3.625" x 2.0625"

entertainment

Double Block
1.75" x 2.0625"

Single Block
1.75" x 1"

real estate

Triple Block
1.75" x 3.125"

ONE YEAR OF ADS (26 ads)

Your business or service printed in 55,000 copies across Chicago, every other week, which means that Reader readers never forget your name.

Single block: \$650 total (\$25 per ad)

Double block: \$975 total (\$37.50 per ad)

Triple block: \$1450 total (\$56 per ad)

Quadruple block: \$1950 total (\$75 per ad)

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